



# IEEE International Conference on Rebooting Computing (ICRC 2016)

17-19 October 2016 | San Diego, California, USA

## Patronage Opportunities



The first [IEEE International Conference on Rebooting Computing \(ICRC\)](#) will be held in San Diego, California, USA from October 17 – 19, 2016. The **IEEE ICRC 2016** builds on a series of four exploratory Rebooting Computing Summits from 2013 through 2015 and seeks to expand the discussions to include a broader technical community. The conference goal is to discover novel methodologies to reinvent computing technology, including new materials and physics, devices and circuits, system and network architectures, and algorithms and software.

These new approaches are motivated by the scaling limitations of CMOS device physics, the cost of further advances in lithographic patterning technologies, and the energy efficiency demanded by the scale of future computing applications. The conference will bring together multidisciplinary researchers from academic, national laboratory and industrial organizations to present cutting edge results. The conference will also serve as a venue for the dialogue between the research community and policy makers to define research programs that meet the grand challenge of future computing.

## Keynote Speakers

ICRC 2016 is pleased to include the following keynote speakers:

[Kwabena Boahen](#), Stanford University  
[Leon Chua](#), UC Berkeley  
[David DiVincenzo](#), RWTH Aachen University  
[Neil Gershenfeld](#), MIT  
[Hideo Mabuchi](#), Stanford University  
[Luping Shi](#), Tsinghua University

Please visit [ICRC 2016 Keynote Speakers](#) to learn more about their background and contributions in the area of rebooting computing.

## Excellent Venue

ICRC 2016 will be held at the Hilton San Diego/Del Mar in Del Mar, CA, USA. Located one mile from the beach, the Hilton San Diego/ Del Mar is centrally located to all the area's top attractions.



## Patronage Opportunities

Sponsoring a session or activity at the ICRC helps promote your company, laboratory or university while helping to offset expenses including costs for junior scientists/engineers, students, and colleagues who could not otherwise afford to attend. The organizers anticipate participation by leaders in the field from industry, academia, and government. Organizations and individuals will be recognized for their patronage through the opportunities outlined below and will receive special designation as inaugural ICRC patrons.

Visit [ICRC 2016 Patrons](#) for further details, and please feel free to contact us at [rcinfo@ieee.org](mailto:rcinfo@ieee.org) for more information or questions.

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Company logo placed on: <ul style="list-style-type: none"> <li>All ICRC signage</li> <li>ICRC web site with link to company's site or any page of company material</li> </ul>	✓	✓	✓	✓	✓
Acknowledgement in: <ul style="list-style-type: none"> <li>ICRC press release</li> <li>ICRC program</li> <li>Conference proceedings</li> </ul>	✓	✓	✓	✓	✓
Sponsored plenary sessions <ul style="list-style-type: none"> <li>Additional acknowledgement in program</li> <li>Name, logo, web link projected on screen at start of session</li> <li>Verbal acknowledgement at start of session</li> </ul>	✓	✓	✓		
Wireless Internet Connectivity – WiFi will default to the patron's website	✓	✓	✓		
Sponsor the Opening Reception: Welcome to San Diego! (10/16/2016)	✓	✓	✓		
Sponsor the ICRC Dinner (10/18/2016) – possibility for two sponsors for two dinners	✓	✓			
Ad in ICRC program	Full page	½ page	¼ page	¼ page	¼ page
Exhibit table	✓	✓	✓	✓	✓
Guest Speaker, 10 minute speaking slot	✓				
Full registration, including reception and banquet	4	3	2	1	1

### Additional Opportunities:

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- Two (2) full registrations
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**Break Sponsor: \$1,000** – Four exclusive opportunities

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Customized opportunities are available. Please do not hesitate to contact us: Terence Martinez at [t.c.martinez@ieee.org](mailto:t.c.martinez@ieee.org) or Dick Henze at [dick.henze@hpe.com](mailto:dick.henze@hpe.com) , 1 650-258-7938.

## Patronage/ Exhibitor Form

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**Please Note:** Patron will be contacted upon receipt of completed form for further instructions regarding required format and size for submission, company logo and/or ad for insertion in conference program. Any payment that is not received at least 6 weeks prior to the start of ICRC will be considered cancelled and will not be included in the program materials.

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**For more information, visit [icrc.ieee.org](http://icrc.ieee.org)**